

Blue Gum Squash Club (Inc)



Monthly Committee Meeting

Monthly Committee Meeting

When 12-10-2020 at 03:00

Location: Squashworld Brentwood, 33 Moolyeen Rd, Brentwood WA 6153, Australia

Chairperson Steven JONES

Minute
taker Steven JONES

Present Rob BLACKETT , Mike HIPKINS , Steven JONES (President), Frank LUPIS , Elliott SAWYER , Brian SEARLES

Apologies Tom Bernardi , Jeremy CLAUDIUS , Audrey LAZAROO (Ladies Club Captain)

Minutes

1. Committee Members

The following committee members were elected for 2020-21:

Steven Jones - President,

Mike Hipkins - Secretary

Audrey Lazaroo - Ladies Club Capt, Jeremy Claudius - Mens Club Capt

Committee - Rob Blackett, Frank Lupis, Tom Bernardi, Brian Searles, Elliott Sawyer

Vacant - Vice President, Treasurer

We discussed that each member of the committee should have a role, these could include - publicity, events, sponsorship, fundraising, social media, grants, or any of the vacant positions. Committee members to have a think about what role they could take on for the next 12 months.

Clare Slyth - will continue to manage the juniors

Steve Tapley - will resign from the committee, but continue to manage the website / entertainment books

Louis Meyer - has offered to assist with our Facebook page

Decision

Committee members to consider what 'role' they would like to undertake, for further discussion at the next couple of meetings.

2. Goals for 2020-21

Possible goals:

1. Increase our membership to 150 members - currently 130
2. Create a business directory to market to our sponsors
3. Hold a Blue Gum Squash golf day - Mike keen to organise
4. Host a Double tournament at the centre - WA Squash event??

Decision

Committee members to think about what they would like to achieve in the next 12 months. This will be discussed further at the next meeting.

Tasks

- ✓ Mike to circulate to the committee "King of the Course" Golf day details
Assignee: Mike HIPKINS
Due date: 02-11-2020

3. Grants

Sept 2020 - Volunteers WA - submitted an application for \$2500 to support the current club volunteers to attend a Club Management course via TD Solutions to upskill the committee, and support the club develop skills for the future.

Sept 2020 - Australian Sports Foundation - submitted an application for \$3200 for sporting equipment to support new juniors to play squash. Equipment requested - beginner racquets, eyewear, balls

Sept 2020 - DLGS&C - submitted an application for \$5000 to fund a Girls only program for two terms in 2021 under the Targeted Participation funding.

Oct 2020 - Heart Foundation - submitted an application for \$10000 to fund a Girls only program for one year in 2021 under the Innovative Physical activity program.

Oct 2020 - Kidsport - \$500 grant to support children to re-engage back into sport. Closes 4th November.

Tasks

- ✓ Follow up on Volunteers WA
Assignee: Steven JONES
Due date: 30-11-2020
- ✓ Follow up on Australian Sports Foundation
Assignee: Steven JONES
Due date: 31-12-2020
- ✓ Follow up on DLGS&C
Assignee: Steven JONES
Due date: 30-11-2020
- ✓ Follow up on Heart foundation
Assignee: Steven JONES
Due date: 30-11-2020
- ✓ follow up on Kidsport
Assignee: Steven JONES
Due date: 30-11-2020

4. Bills Received / To Pay

Accounts Paid since last meeting.

- \$100.00 - Quiz Night - Reimburse Rob Blackett
- \$230.00 - Club Champs - Reimburse Steven Jones
- \$99.60 - Club Champs - Reimburse Brian Searles
- \$424.00 - Club Champs - Squashworld Invoice (entries / balls)
- \$84.00 - Display holders - reimburse Steven Jones

Expenses expected

- \$2000 - Squashworld Brentwood, contribution towards court maintenance (waiting for account to be provided before payment can be made)
- \$120 - Junior registration fees

Income received

- Member fees x 1, Junior fees x 3

Current balance - \$15395.90 @ 12th October 2020

Tasks

- ✓ Call Mike Millington for invoice for \$2000
Assignee: Mike HIPKINS
Due date: 31-10-2020

5. Calendar of Events

Events planned:

Xmas Function - agreed that a function would be held at the club on Saturday 28th November from 3.00pm. Event will be a family day, kids invited, have a hit of squash, then stay for food and drinks.

To be explored further:

Doubles - Brian raised the possibility of Blue Gum hosting a doubles tournament, Kane is looking at having one on the WA Squash calendar, but this needs to be followed up. Dates are difficult to come by, and it is difficult to gauge the potential level of interest. Discussed that we could start a Doubles comp on Monday evenings at the end of the pennant season.

Squashworld Challenge - Last year Kane suggested a Squashworld challenge between two clubs, or all four clubs. This was supported by the club. This hasn't progressed and will require further discussion.

Tasks

- ✓ Brian to investigate further the Double Tournament
Assignee: Brian SEARLES
Due date: 30-11-2020

6. Centre Improvement / Club Development Plans

Locked cabinets - committee agreed to install some locked cabinets under the noticeboard for storage of club merchandise and other items - Rob to source the same style of cupboards as the kitchen and install. This will provide a lockable storage area for the club to use.

Kitchen Items - Brian advised that the sandwich maker was broken, request to replace was approved. Brian to purchase and provide receipt. Ice packs have disappeared, Steven to purchase some more. Steven to look at any cutlery needs - soup spoons, decent knives.

Possible long term goals for the centre (note current fundraising will not fund these projects):

- Upgrade the front walls - discussed that this needs around \$50-\$60,000 to do all the courts to the optimum level, we don't really have any ideas on how to raise that much money. This issue is not a club issue, but obviously would be desirable for members to have the best facilities. Good to have this goal, but further discussion, and partnership with others is needed.
- Expansion of the centre to the vacant land to the West, could this add two more courts? This is unlikely but is there any possibility of expansion?
- Air conditioning

Tasks

- ✓ Purchase Sandwich Makers
Assignee: Brian SEARLES
Due date: 18-10-2020
- ✓ Source and install cabinets below the noticeboard
Assignee: Rob BLACKETT
Due date: 31-01-2021
- ✓ Ice packs to be purchased
Assignee: Steven JONES
Due date: 31-10-2020

7. Membership

We have 130 members as at 12th Oct, with the addition of several junior members.

Club Membership - \$30 for the remainder of the year, expires 31/12/2020

Membership fees for 2021 will remain the same. We will target new members with an offer to join in 2020 and get an extra month free, as an incentive.

Life Membership - the committee discussed the criteria for Life Membership and agreed to adopt a criteria that reflects the values of the club, and a level of commitment over a period of time. This will be drafted, and once finalised will be distributed to the members as a guide for future nominations. As the management committee is the approval body for any future nominations, if any sitting committee member is nominated then they will be excused from the deliberations. Steven to draft the criteria and distribute to the committee for approval the next meeting.

Possible options to increase membership

Marketing - still to do:

Flyers to Murdoch Uni - discussed whether this could be a useful place to advertise squash, felt it was worth a shot. We will contact the university and see what options there are to advertise squash internally.

Recontact the schools targeted last year to promote junior programme, flyer to promote what is happening at the club,

Capture names and contact details of regular casuals and contact them about the benefits of membership etc - maybe offer some 'learn how to play squash' sessions to try and encourage adults to improve their squash

Past players - actively follow up members who don't renew their membership, or past players, and encourage them to rejoin the club

Tasks

- ✓ Draft criteria for life membership / circulate to committee for comment
Assignee: Steven JONES
Due date: 30-10-2020

8. Juniors

Junior programme recommenced for Term 4 on 12th Oct, now runs from 4.00pm to 4.45pm (coaching), then through to 5.30pm for games, but may extend to 6.00pm if numbers increase again. Current numbers are around 20, and appears to be increasing again.

Junior Open Day - may run an open day again towards the end of January to encourage any new juniors.

If you know of any juniors who may be interested please point them in this direction.

9. Sponsorship / Shirts

Sponsors - Discussed that sponsorship is currently a donation, and that we need to look at what we can offer to potential sponsors for their funds. One suggestion is the development of a business directory, which we 'sell' space to local businesses to advertise in, make offers to members, based on what we can offer to them as a 'market'. The market is based on our membership size, and then who is 'attached' to this membership, which then provides a larger audience to 'sell' to the business.

This model was highlighted as part of a webinar via TD Solutions, Steven will find out more information and it will be an agenda item for the next meeting.

Racquet Shop - have come on board as a sponsor and provided prizes for the club champs to the value of \$255.00. Details added to our website and TidyHQ page, scoresheets to be updated when next printed.

If anyone has ideas for new sponsors, please let the committee know.

10. Online Presence - Web / Facebook

Website - www.bluegumsquash.org - We all need to be sending content to Steve Tapley to post in order to keep our website current and relevant. If you have any ideas, suggestions or content, please forward them to Steve.

The website has been useful for new players locating our club, with several enquiries being generated since it has been up and running. Aim to have one article posted onto the webpage each month, just to keep it active.

Website has been updated with current prices, recent photos, new sponsors and fundraising.

Articles - Need to get this up and running on an ongoing basis.

Hosting has been extended until 2022.

Facebook - this is our main space for sharing information. Posts need to be more regular and targeted. Strategies for this to be discussed further.

11. Newsletter

The September newsletter has been sent out, next one will be done at the end of December.

If anyone has any articles or suggestions for future newsletters, please let Steven know.

If anyone would like to take on the creation of the newsletter, again let Steven know.

12. Pennant Teams

Spring Pennants - Commenced in July 2020. Teams have been submitted - 1 x ladies, 4 x Monday, 5 x Tuesday, 1 x Ladies State

Fees for WA Squash 2020 - Seniors \$70, Juniors \$30 - fees may continue through to March 2021 as WA Squash are changing their 'billable' year to give clubs time to collect fees.

13. WA Squash

WA Squash - Leigh-Ann Kaye, and Raelene (?) attended our committee meeting in June, and asked our opinions on a range of topics currently being considered by the WA Squash committee. They are developing a strategic plan and further information will be made available at a later date.

Topics of discussion included - what can WA Squash offer clubs, marketing of squash, attracting and developing new players, how clubs, centres and WA Squash work together, coaching, refereeing, junior development, fees, how to spread the cost of squash over affiliated players and the many casual players in the system.

WA Squash are hoping to visit most clubs by the end of July, so we would expect to hear some feedback after that. No feedback received at this time. Steven to contact WA Squash to obtain feedback.

Tasks

- ☒ Contact WA Squash to seek feedback from club consultations
Assignee: Steven JONES
Due date: 18-10-2020

End of minutes.

Summary of matters arising are tabled on the following page.

Minutes of Monthly Committee Meeting on 12-10-2020

Summary of Matters Arising

Decisions

Item Decision

1. Committee members to consider what 'role' they would like to undertake, for further discussion at the next couple of meetings.
2. Committee members to think about what they would like to achieve in the next 12 months. This will be discussed further at the next meeting.

Tasks

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2.	Mike to circulate to the committee "King of the Course" Golf day details	Mike HIPKINS	02-11-2020
3.	Follow up on Volunteers WA	Steven JONES	30-11-2020
3.	Follow up on Australian Sports Foundation	Steven JONES	31-12-2020
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3.	follow up on Kidsport	Steven JONES	30-11-2020
4.	Call Mike Millington for invoice for \$2000	Mike HIPKINS	31-10-2020
5.	Brian to investigate further the Double Tournament	Brian SEARLES	30-11-2020
6.	Purchase Sandwich Makers	Brian SEARLES	18-10-2020
6.	Source and install cabinets below the noticeboard	Rob BLACKETT	31-01-2021
6.	Ice packs to be purchased	Steven JONES	31-10-2020
7.	Draft criteria for life membership / circulate to committee for comment	Steven JONES	30-10-2020
13.	Contact WA Squash to seek feedback from club consultations	Steven JONES	18-10-2020