Blue Gum Squash Club (Inc)



Monthly Committee Meeting

Monthly Committee Meeting

When 16-03-2020 at 03:00

Location: Squashworld Brentwood, 33 Moolyeen Rd, Brentwood WA 6153, Australia

Chairperson Steven JONES

Minute

Steven JONES

taker

Present Tom Bernardi , Rob BLACKETT , Jeremy CLAUDIUS , Steven JONES (President),

Audrey LAZAROO (Ladies Club Captain), Brian SEARLES, Clare Slyth

Apologies Frank LUPIS, Steve TAPLEY

Minutes

1. Bills Received / To Pay

Accounts Paid since last meeting.

- \$143 - Honour Board & Trophies

Expenses expected

- \$3000+ - WA Squash Player Registration Fee

Income received

- Member fees

Current balance - \$19,384.53 @ 16th March 2020

2. Centre Improvement / Plans

Outdoor area - the BBQ has been upgraded new cabinets in place, fake lawn installed and tables/bar now in place. Rob has located some new chairs so the area is pretty much finished. This has made the balcony area an attractive usable space. Melville council have advised that the building will be painted in June/July as part of their ongoing maintenance schedule.

Court front walls - Mike Millington has repaired court 8 and this has held up well. There has been some further damage, and it appears that this will be an ongoing issue. Kane has a quote to repair the remaining courts at \$4000-\$5000, plus painting, the issue is the ongoing maintenance requirements.

The new 'tins' for the courts have arrived, and a process of changing them over with occur.

Possible plans for 2020:

- Install some locked cabinets under the noticeboard for storage of club merchandise and other items this was agreed, Rob to source the same style of cupboards as the kitchen and install. This will provide a lockable storage area for the club to use.
- Provide financial support to repair the front walls this was discussed and it was agreed that the club would offer \$2000 towards the cost of the initial repairs to get the courts up to a playable level. The committee will make this offer with a condition that the current fee rate for members remain the same for a period of two years.

Possible long term goals for the centre (note current fundraising will not fund these projects):

- Upgrade the courts to Court tech walls discussed that this needs around \$50-\$60,000 to do all the courts to the optimum level, we don't really have any ideas on how to raise that much money. This issue is not a club issue, but obviously would be desirable for members to have the best facilities. Good to have this goal, but further discussion, and partnership with others is needed.
- Air conditioning not discussed

3. Calendar of Events

Events held:

Nil

Events planned:

Quiz Night - Scheduled for Saturday March 28th. At this stage this will be a club event, held at our venue. Tickets \$10 each, tables of 8, should be able to cater for 5-8 tables in our area. Club will sell drinks, and provide prizes & platters for each table.

Decision made to POSTPONE this event due to the current public gathering concerns, and members caught up in the isolation after travel rules. The potential attendance was around 60-70 people so hopefully we can get this off the ground later in the year, and possibly in conjunction with the tennis club.

To be explored further:

Doubles - Brian raised the possibility of Blue Gum hosting a doubles tournament, Kane is looking at having one on the WA Squash calendar, but this needs to be followed up. Dates are difficult to come by, and it is difficult to gauge the potential level of interest.

Squashworld Challenge - Last year Kane suggested a Squashworld challenge between two clubs, or all four clubs. This was supported by the club. This hasn't progressed and will require further discussion.

Tennis Club - Colin Lorimar contacted Steven to discuss a possible event, this may be a Quiz night, or other function.

4. Membership

We have 101 members as at 16th March

Outstanding Fees - Pennant nominated:

Night - Bryn Donoghue, Andrew Hviessel, Charles Mallozzi, Phil Scott

Team fee only - Ric Nicholas (night), Greg Mills (day)

Possible members - playing regularly: Darryl Carpenter, Andrew Bordin, Craig Learmont, Jinseok Kim, Lynne White, Theodore D'Souza, Nick Enzor

Possible options to increase membership:

Marketing:

Willetton Rotary Fair - this has been cancelled for 2020, but will look at getting a site for squash next year.

Bumper stickers - agreed to look at creating bumper stickers to give to members to display, Steven to look at costs and options

Sponsor a tin - discussion around whether it would be useful to have a tin with the club logo etc on it. No agreement as to whether this would be useful, but will discuss possible costs and options with Kane

Flyers to Murdoch Uni - discussed whether this could be a useful place to advertise squash, felt it was worth a shot. We will contact the university and see what options there are to advertise squash internally.

Recontact the schools targeted last year to promote junior programme,

flyer to promote what is happening at the club,

Regular updates to website & facebook page - this is occurring

Contact City of Melville, get them on board with promoting the centre as a drawcard for the council

Capture names and contact details of regular casuals and contact them about the benefits of membership etc - maybe offer some 'learn how to play squash' sessions to try and encourage adults to improve their squash

New programmes - start up a King of the Court on Monday evenings, possible 'ladies' only session targeting mums of juniors (Vic Park run one with a creche) - could be squash / fitness based programme - start up a junior competition, maybe Sunday afternoons - promote Saturday afternoon squash, maybe round robin from 2.00pm

5. Pennant Teams

Autumn Pennants - commenced 3rd Feb 2020 for Monday night & Day League, Tuesday commenced 18th Feb. We have 12 teams in total for this season, and four members playing day league.

Fees for WA Squash 2020 - Seniors \$70, Juniors \$30

6. Juniors

Junior programme has recommenced for 2020, now runs from 4.00pm to 6.00pm, but split into coaching (4.00-4.40) and gameplay (4.40-6.00). This has allowed more kids to enjoy more time on the court, and also allow Tim to focus on developing younger children's skills. The numbers have been steady with around 25 kids participating.

7. Sponsorship / Shirts

Only a few shirts left for sale. Will explore doing another shirt run and see if the level of interest is there. Shirts wouldn't be subsidised, so cost would be around \$35 per shirt

Sponsors - Steven has sent a renewal letter to all sponsors inviting them to renew for 2020. Four sponsors have renewed for 2020, two remaining to be followed up to see if they are still interested.

If anyone has ideas for new sponsors, please let the committee know.

8. WA Squash

WA Squash has been working with Squash Australia to resolve issues relating to affiliation fees, and getting a better deal for WA. This is still in process and further information will be shared once clubs are informed.

AGM - The WA Squash AGM is scheduled for Wednesday 25th March at 6.30pm at Leisurelife Vic Park

9. Website - bluegumsquash.org

We all need to be sending content to Steve Tapley to post in order to keep our website current and relevant. If you have any ideas, suggestions or content, please forward them to Steve.

The website has been useful for new players locating our club, with several enquiries being generated since it has been up and running. Aim to have one article posted onto the webpage each month, just to keep it active.

Website has been updated with current prices, photos from last year, and a Junior section.

Articles - Jan (Jnr Open Day), Feb (Pennants start), Mar (Rossmoyne Reunion) (100 members) Hosting has been extended until 2022.

10. Grants

We have applied for the following grants:

- 1. Community TAB \$2000 for development of facilities
- 2. St John Defib (application was successful, Defib machine is located externally for public and club access)

11. Newsletter

The March (Autumn) newsletter is due.

If anyone has any articles or suggestions for future newsletters, please let Steven know.

If anyone would like to take on the creation of the newsletter, again let Steven know.

12. Committee Members

The following committee members were elected for 2019-20:

Steven Jones - President, Audrey Lazaroo - Ladies Club Capt, Jeremy Claudius - Mens Club Capt

Committee - Steve Tapley, Rob Blackett, Frank Lupis, Clare Slyth, Tom Bernardi, Brian Searles Vacant - Vice President, Secretary, Treasurer

End of minutes.