

Blue Gum Squash Club (Inc)



Monthly Committee Meeting

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When 15-03-2021 at 02:30

Location: Squashworld Brentwood, 33 Moolyee Rd, Brentwood WA 6153, Australia

Chairperson Steven JONES

Minute
taker Mike HIPKINS

Present Rob BLACKETT , Mike HIPKINS , Steven JONES (President), Audrey LAZAROO (Ladies Club Captain), Frank LUPIS , Elliott SAWYER , Brian SEARLES

Apologies Tom Bernardi , Jeremy CLAUDIUS

Minutes

1. Bills Received / To Pay

Current balance - \$27,846.87 @ 10th March 2021

\$858.00 - WA Squash, Autumn Team registrations

\$150.00 - WA Squash, Junior WA Squash Registrations

\$120.00 - WA Squash, Junior Pennant Team registrations

\$336.00 - Brentwood Squashworld - Balls for Junior Program

\$332.06 - Steven Jones - Equipment for coaching

2. Calendar of Events

Events planned:

Golf Day - Sunday 16th May - Mike

Quiz Night - Saturday 7th August - Brian

Club Champs - Juniors & Doubles - Saturday 28th August - Steven

Club Champs - Individual - 30th, 31st Aug (heats), Saturday 4th September (finals) - Steven

AGM - 4th September - Steven

Awards / Honours Night - Saturday 9th October - Mike (World Squash Day!)

3. Centre Improvement / Club Development Plans

Storage cupboard has been installed, and is up and running.

New items for discussion

- Mens toilets and Water Cooler . MH to follow up with Kane. Watercooler - Kane is taking this in to check out what the problem is, and will let us know.

Possible long term goals for the centre (note current fundraising will not fund these projects):

- Upgrade the front walls - discussed that this needs around \$20,000 per court to convert to glass front walls, we don't really have any ideas on how to raise that much money. Steven suggested that this should be our long term goal for the club / centre.

- Air conditioning

4. Membership

We finished 2020 with 136 members.

Membership fees for 2021 will remain the same. We currently have 141 members including 30 junior members, so well on the way to achieving our goal of 150 for 2021.

Possible options to increase membership:

- Juniors - all juniors who are part of the Monday program will be encouraged to become members of the club. (DONE)
- Flyers to Murdoch Uni - discussed whether this could be a useful place to advertise squash, felt it was worth a shot. We will contact the university and see what options there are to advertise squash internally.
- Recontact the schools targeted last year to promote junior program, flyer to promote what is happening at the club (THIS IS HAPPENING AS PART OF WA SQUASH SCHOOLS PROGRAM)
- Capture names and contact details of regular casuals and contact them about the benefits of membership etc - maybe offer some 'learn how to play squash' sessions to try and encourage adults to improve their squash
- Past players - actively follow up members who don't renew their membership, or past players, and encourage them to rejoin the club

5. Juniors

Commenced again in Term 1 2021. Runs from 4.00pm to 4.45pm (coaching), then through to 5.30pm for games, but may extend to 6.00pm if numbers increase again. Current numbers are around 30-40.

Tim Cowell is the Head Coach, and he is supported by Clare Slyth, Steve Newman, Anthony Campbell, Mark Gelman and Steven Jones. Thanks to everyone for volunteering their time. Further help is always welcome, so if you are interested in helping run the Junior Program, then please contact the committee or Clare Slyth

Funding allocated to Junior Program for equipment etc, estimated that we need to allocate \$1500 per year. This is currently being funded by \$500 from Kidsport, and all funds raised from the Containers for Change, around \$40 per month. Initial costs are appropriate balls for each court (\$336), and equipment (\$332.06) for coaching.

Junior Open Day - may run an open day again if needed, but junior program is currently near capacity.

If you know of any juniors who may be interested please point them in this direction.

6. Sponsorship / Shirts

Shirts - have arrived and been distributed, current stock is (5): T-Shirt x 1(s), 1 (m), Polo x 2 (m), 1 (L)

Sponsors - Renewal letters have been sent out to all current sponsors, we currently have 10 sponsors. Eight have renewed for 2021, two still being followed up. Sponsor board has been updated.

\$ 200 per year for Sponsor.

\$ 400 per year for Shirt named Sponsor (initial year only, then \$200 pa)

7. Online Presence - Web / Facebook

Website - www.bluegumsquash.org - We all need to be sending content to Steve Tapley to post in order to keep our website current and relevant. If you have any ideas, suggestions or content, please forward them to Steve.

The website has been useful for new players locating our club, with several enquiries being generated since it has been up and running. Aim to have one article posted onto the webpage each month, just to keep it active.

Website has been updated with current prices, recent photos, new sponsors and fundraising.

Articles - Need to get this up and running on an ongoing basis.

Hosting has been extended until 2022.

Facebook - this is our main space for sharing information. Posts need to be more regular and targeted. Strategies for this to be discussed further.

8. Newsletter

March newsletter has been sent out, next one due June 2021.

If anyone has any articles or suggestions for future newsletters, please let Steven know.

If anyone would like to take on the creation of the newsletter, again let Steven know.

9. Pennant Teams

Teams for 2021 to be finalised. We have 11 teams this season - 3 x Monday Night, 8 x Tuesday night.

We also have a State League team running out of Blue Gum this season.

Fees for WA Squash 2021 - Seniors \$70, Juniors \$30

10. Grants

Sept 2020 - DLGS&C - Successful - Girls Only Clinic & \$500 from Kidsport towards the junior programme.

Mar 2021 - TAB Sports Grants - \$2000 towards equipment for the Junior program

11. Committee Members

The following committee members were elected for 2020-21:

Steven Jones - President,

Mike Hipkins - Secretary

Audrey Lazaroo - Ladies Club Capt, Jeremy Claudius - Mens Club Capt

Committee - Rob Blackett, Frank Lupis, Tom Bernardi, Brian Searles, Elliott Sawyer

Vacant - Vice President, Treasurer

We discussed that each member of the committee should have a role, these could include - publicity, events, sponsorship, fundraising, social media, grants, or any of the vacant positions. Committee members to have a think about what role they could take on for the next 12 months.

Mike Hipkins - Membership

Brian Searles - Doubles development

Clare Slyth - will continue to manage the juniors

Steve Tapley - will resign from the committee, but continue to manage the website / entertainment books

Louis Meyer - has offered to assist with our Facebook page

12. WA Squash

Strategic Plan for 2021-2026 has been developed and distributed to clubs. There was meeting on the 3rd March to present the report to clubs. Plan focuses on the aim of WA Squash, and four pillars to grow the game - Participation, Facilities, Club Development & Capacity & Capability (see report attached to these minutes).

Next step is for clubs to consider what they would like WA Squash to provide, and to discuss plan with centre managers.

Anticipated outcomes for the first 12 months of the plan are still to be determined.

13. Goals for 2020-21

Possible goals:

1. Increase our membership to 150 members - currently 141
2. Create a business directory to market to our sponsors

End of minutes.