

Blue Gum Squash Club (Inc)



Monthly Committee Meeting

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When 13-07-2020 at 03:00

Location: Squashworld Brentwood, 33 Moolyee Rd, Brentwood WA 6153, Australia

Chairperson Steven JONES

Minute
taker Steven JONES

Present Rob BLACKETT , Jeremy CLAUDIUS , Steven JONES (President), Audrey LAZAROO
(Ladies Club Captain), Brian SEARLES

Apologies Tom Bernardi , Frank LUPIS , Clare Slyth , Steve TAPLEY

Minutes

1. Bills Received / To Pay

Accounts Paid since last meeting.

- \$350.00 - EOFYS Day (reimburse Steven Jones)

Expenses expected

- \$2000 - Squashworld Brentwood, contribution towards court maintenance

Income received

- Member fees x 8

Current balance - \$16,054.58 @ 13th July 2020

2. Centre Improvement / Plans

Court front walls - All of the courts have been patched, painted and had the tins updated.

- Committee offered financial support towards the cost of repair to the front walls to the value of \$2000. Kane accepted the offer of financial support, and the club will be able to advertise on one of the court tins.

- Steven will provide Kane with the artwork for the tin.

Locked cabinets - committee agreed to install some locked cabinets under the noticeboard for storage of club merchandise and other items - Rob to source the same style of cupboards as the kitchen and install. This will provide a lockable storage area for the club to use.

Possible long term goals for the centre (note current fundraising will not fund these projects):

- Upgrade the courts to Court tech walls - discussed that this needs around \$50-\$60,000 to do all the courts to the optimum level, we don't really have any ideas on how to raise that much money. This issue is not a club issue, but obviously would be desirable for members to have the best facilities. Good to have this goal, but further discussion, and partnership with others is needed.

- Air conditioning

3. Calendar of Events

Events planned:

Welcome back to squash day - Held from Saturday 27th June - 2.00pm to 4.30pm. We had 14 people join in, which was a bit disappointing but we all had a good time! Seems like a simple way to get people together, so will look at facilitating a couple more of these during the year, but with shared costs.

Quiz Night - Re-scheduled for Saturday 22nd August. This will be a club event, held at our venue. Tickets \$10 each, tables of 8, should be able to cater for 8-10 tables in our area. Club will sell drinks, and provide prizes & platters for each table.

We currently have 6 tables booked - Anna, Clare, David B, Hadden, Frank x 2 - will advertise more over the next month.

Club Champs / AGM - To be held in September, dates will be Saturday the 12th & 19th - from 12.00 - 4.00pm each day (if needed)

Annual General Meeting (AGM) - this will be held on the 19th September, following the club champs, from 4.30pm. Nominations for committee positions will be open shortly, so if you are interested in being on the committee for 2020-2021, please let us know.

Xmas Function - to be arranged around the end of November, beginning of December.

To be explored further:

Doubles - Brian raised the possibility of Blue Gum hosting a doubles tournament, Kane is looking at having one on the WA Squash calendar, but this needs to be followed up. Dates are difficult to come by, and it is difficult to gauge the potential level of interest.

Squashworld Challenge - Last year Kane suggested a Squashworld challenge between two clubs, or all four clubs. This was supported by the club. This hasn't progressed and will require further discussion.

Tennis Club - Colin Lorimar contacted Steven to discuss a possible event, this may be a Quiz night, or other function.

4. Membership

We have 111 members as at 13th July

Outstanding Fees - Pennant nominated:

Night - Bryn Donoghue, Andrew Hviessel, Charles Mallozzi, Ric Nicholas

Possible options to increase membership

Marketing:

Bumper stickers - agreed to look at creating bumper stickers to give to members to display, Gary Harty to provide a draft and quote.

Sponsor a tin - This is covered in relation to our financial support of the court upgrades, Steven to provide artwork to Kane

Flyers to Murdoch Uni - discussed whether this could be a useful place to advertise squash, felt it was worth a shot. We will contact the university and see what options there are to advertise squash internally.

Recontact the schools targeted last year to promote junior programme, flyer to promote what is happening at the club,

Regular updates to website & facebook page - this is occurring

Contact City of Melville, get them on board with promoting the centre as a drawcard for the council

Capture names and contact details of regular casuals and contact them about the benefits of membership etc - maybe offer some 'learn how to play squash' sessions to try and encourage adults to improve their squash

New programmes - start up a King of the Court on Monday evenings, possible 'ladies' only session targeting mums of juniors (Vic Park run one with a creche) - could be squash / fitness based programme - start up a junior competition, maybe Sunday afternoons - promote Saturday afternoon squash, maybe round robin from 2.00pm

5. Pennant Teams

Spring Pennants - To commence in July 2020 and run for 15 weeks. Teams have been submitted - 1 x ladies, 4 x Monday, 5 x Tuesday

Fees for WA Squash 2020 - Seniors \$70, Juniors \$30 - fees may continue through to March 2021 as WA Squash are changing their 'billable' year to give clubs time to collect fees.

6. Juniors

Junior programme recommences for Term 3 on 20th July, now runs from 4.00pm to 5.30pm, but may extend to 6.00pm if numbers increase again. If you know of any juniors who may be interested please point them in this direction.

7. Sponsorship / Shirts

Only a few shirts left for sale.

Sponsors - Steven has sent a renewal letter to all sponsors inviting them to renew for 2020. Four sponsors have renewed for 2020, two remaining to be followed up to see if they are still interested.

If anyone has ideas for new sponsors, please let the committee know.

8. WA Squash

WA Squash - Leigh-Ann Kaye, and Raelene (?) attended our committee meeting in June, and asked our opinions on a range of topics currently being considered by the WA Squash committee. They are developing a strategic plan and further information will be made available at a later date.

Topics of discussion included - what can WA Squash offer clubs, marketing of squash, attracting and developing new players, how clubs, centres and WA Squash work together, coaching, refereeing, junior development, fees, how to spread the cost of squash over affiliated players and the many casual players in the system.

WA Squash are hoping to visit most clubs by the end of July, so we would expect to hear some feedback after that.

9. Website - bluegumsquash.org

We all need to be sending content to Steve Tapley to post in order to keep our website current and relevant. If you have any ideas, suggestions or content, please forward them to Steve.

The website has been useful for new players locating our club, with several enquiries being generated since it has been up and running. Aim to have one article posted onto the webpage each month, just to keep it active.

Website has been updated with current prices, photos from last year, and a Junior section.

Articles - Need to get this up and running for July onwards

Hosting has been extended until 2022.

10. Grants

We haven't applied for any grants in 2020.

11. Newsletter

The July newsletter has been sent out, next one will be done at the end of September.

If anyone has any articles or suggestions for future newsletters, please let Steven know.

If anyone would like to take on the creation of the newsletter, again let Steven know.

12. Committee Members

The following committee members were elected for 2019-20:

Steven Jones - President, Audrey Lazaroo - Ladies Club Capt, Jeremy Claudius - Mens Club Capt

Committee - Steve Tapley, Rob Blackett, Frank Lupis, Clare Slyth, Tom Bernardi, Brian Searles

Vacant - Vice President, Secretary, Treasurer

AGM - will be held at 4.30pm on the 19th September, all committee positions are open and vacant, if you are interested in being on the committee next year please let us know. The club is only as strong as the committee, and we need people to continue to step up and support the club into the future.

End of minutes.