

Blue Gum Squash Club (Inc)



Monthly Committee Meeting

Monthly Committee Meeting

When 12-04-2021 at 02:30

Location: Squashworld Brentwood, 33 Moolyean Rd, Brentwood WA 6153, Australia

Chairperson Steven JONES

Minute taker Mike HIPKINS

Present Rob BLACKETT , Jeremy CLAUDIUS , Mike HIPKINS , Steven JONES (President), Frank LUPIS , Brian SEARLES

Apologies Tom Bernardi , Audrey LAZAROO (Ladies Club Captain), Elliott SAWYER

Minutes

1. **Bills Received / To Pay**

Current balance - \$24,100.63 @ 12th April 2021

\$3680 - WA Squash player registrations

\$680 - Coaching, Girls Clinic (from grant)

2. Calendar of Events

Events planned:

Golf Day - Sunday 23rd May - Mike

Quiz Night - Saturday 7th August - Brian - MOVED TO 31st July

Club Champs - Juniors & Doubles - Saturday 28th August - Steven

Club Champs - Individual - 30th, 31st Aug (heats), Saturday 4th September (finals) - Steven

AGM - 4th September - Steven

Awards / Honours Night - Saturday 9th October - Mike (see separate item)

Decision

Move the Quiz Night to Saturday 31st July

2.1. Awards Night - Dinner, Dance

The aim of this event is to make the main event on the club's calendar. It will celebrate members achievements for the previous 12 months (Oct - Sept), and provide a focal event for members, partners and family to get together. The event will be held the second Saturday of October, which in 2021 coincides with the 20th anniversary of World Squash Day, and in 2022 will also coincide with the club's 45th anniversary.

Pennants winner, club champions, volunteers, golf winners, etc will be highlighted and honoured at the event, followed by dancing and frivolity!

We are aiming for 100 people to attend this event!

Tasks

- Identify appropriate venue, decision for next meeting
Assignee: Mike HIPKINS
Due date: 10-05-2021
- Advertise the date / event, provide info to members
Assignee: Steven JONES
Due date: 10-05-2021
- Relaunch the Bernice Gryguc Trophy to members
Assignee: Steven JONES
Due date: 10-05-2021
- Explore ticketing and advertising options
Assignee: Mike HIPKINS
Due date: 10-05-2021

3. Centre Improvement / Club Development Plans

New items for discussion

- Water Cooler - Hadden is taking this in to check out what the problem is, and will let us know.

Possible long term goals for the centre (note current fundraising will not fund these projects):

- Upgrade the front walls - discussed that this needs around \$20,000 per court to convert to glass front walls, we don't really have any ideas on how to raise that much money. Steven suggested that this should be our long term goal for the club / centre.

- Air conditioning

Tasks

Watercooler - have inspected to see if repairable

Assignee: Steven JONES

Due date: 10-05-2021

Watercooler - follow up with Kane to see if covered by City of Melville

Assignee: Steven JONES

Due date: 10-05-2021

4. Membership

We finished 2020 with 136 members.

Membership fees for 2021 will remain the same. We currently have 148 members including 30 junior members, so well on the way to achieving our goal of 150 for 2021.

Possible options to increase membership:

- Juniors - all juniors who are part of the Monday program will be encouraged to become members of the club. (DONE)

- Flyers to Murdoch Uni - discussed whether this could be a useful place to advertise squash, felt it was worth a shot. We will contact the university and see what options there are to advertise squash internally.

- Recontact the schools targeted last year to promote junior program, flyer to promote what is happening at the club (THIS IS HAPPENING AS PART OF WA SQUASH SCHOOLS PROGRAM)

- Capture names and contact details of regular casuals and contact them about the benefits of membership etc - maybe offer some 'learn how to play squash' sessions to try and encourage adults to improve their squash

- Past players - actively follow up members who don't renew their membership, or past players, and encourage them to rejoin the club

5. Juniors

Commenced again in Term 2 2021. Runs from 4.00pm to 4.45pm (coaching), then through to 5.30pm for games, but may extend to 6.00pm if numbers increase again. Current numbers are around 30-40.

Tim Cowell is the Head Coach, and he is supported by Clare Slyth, Steve Newman, Anthony Campbell, Mark Gelman and Steven Jones. Thanks to everyone for volunteering their time. Further help is always welcome, so if you are interested in helping run the Junior Program, then please contact the committee or Clare Slyth

Funding allocated to Junior Program for equipment etc, estimated that we need to allocate \$1500 per year. This is currently being funded by \$500 from Kidsport, and all funds raised from the Containers for Change, around \$40 per month. Some equipment purchased already, current balance in Junior 'Fund' is around \$300

If you know of any juniors who may be interested please point them in this direction.

6. Sponsorship / Shirts

Shirts - have arrived and been distributed, current stock is (2): T-Shirt x 1(s), 1 (m)

Sponsors - We currently have 10 sponsors. Nine have renewed for 2021, one still being followed up. Sponsor board has been updated.

\$ 200 per year for Sponsor.

\$ 400 per year for Shirt named Sponsor (initial year only, then \$200 pa)

7. Online Presence - Web / Facebook

Website - www.bluegumsquash.org - We all need to be sending content to Steve Tapley to post in order to keep our website current and relevant. If you have any ideas, suggestions or content, please forward them to Steve.

The website has been useful for new players locating our club, with several enquiries being generated since it has been up and running. Aim to have one article posted onto the webpage each month, just to keep it active.

Website has been updated with current prices, recent photos, new sponsors and fundraising.

Articles - Need to get this up and running on an ongoing basis.

Hosting has been extended until 2022.

Facebook - this is our main space for sharing information. Posts need to be more regular and targeted. Strategies for this to be discussed further.

8. Newsletter

March newsletter has been sent out, next one due June 2021.

If anyone has any articles or suggestions for future newsletters, please let Steven know.

If anyone would like to take on the creation of the newsletter, again let Steven know.

9. Pennant Teams

Autumn pennant season well underway. We have 11 teams this season - 3 x Monday Night, 8 x Tuesday night.

We also have a State League team running out of Blue Gum this season.

Fees for WA Squash 2021 - Seniors \$70, Juniors \$30

10. Grants

Mar 2021 - TAB Sports Grants - \$2000 towards equipment for the Junior program

Apr 2021 - Volunteer Grant (via Federal MP) - \$5000 requested for equipment, coaching courses, and furniture.

11. Committee Members

The following committee members were elected for 2020-21:

Steven Jones - President,

Mike Hipkins - Secretary

Audrey Lazaroo - Ladies Club Capt, Jeremy Claudius - Mens Club Capt

Committee - Rob Blackett, Frank Lupis, Tom Bernardi, Brian Searles, Elliott Sawyer

Vacant - Vice President, Treasurer

We discussed that each member of the committee should have a role, these could include - publicity, events, sponsorship, fundraising, social media, grants, or any of the vacant positions. Committee members to have a think about what role they could take on for the next 12 months.

Mike Hipkins - Membership

Brian Searles - Doubles development

Clare Slyth - will continue to manage the juniors

Steve Tapley - will resign from the committee, but continue to manage the website / entertainment books

Louis Meyer - has offered to assist with our Facebook page

12. WA Squash

Strategic Plan for 2021-2026 has been developed and distributed to clubs. There was meeting on the 3rd March to present the report to clubs. Plan focuses on the aim of WA Squash, and four pillars to grow the game - Participation, Facilities, Club Development & Capacity & Capability (see report attached to these minutes).

Next step is for clubs to consider what they would like WA Squash to provide, and to discuss plan with centre managers.

Anticipated outcomes for the first 12 months of the plan are still to be determined.

13. Goals for 2020-21

Possible goals:

1. Increase our membership to 150 members - currently 148
2. Create a business directory to market to our sponsors

End of minutes.

Summary of matters arising are tabled on the following page.

Minutes of Monthly Committee Meeting on 12-04-2021

Summary of Matters Arising

Decisions

Item Decision

- | | |
|----|---|
| 2. | Move the Quiz Night to Saturday 31st July |
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Tasks

Item	Task	Assigned to	Due date
2.1	Identify appropriate venue, decision for next meeting	Mike HIPKINS	10-05-2021
2.1	Advertise the date / event, provide info to members	Steven JONES	10-05-2021
2.1	Relaunch the Bernice Gryguc Trophy to members	Steven JONES	10-05-2021
2.1	Explore ticketing and advertising options	Mike HIPKINS	10-05-2021
3.	Watercooler - have inspected to see if repairable	Steven JONES	10-05-2021
3.	Watercooler - follow up with Kane to see if covered by City of Melville	Steven JONES	10-05-2021